

Distribution: 14,400 copies delivered free door-to-door **Frequency:** Fortnightly
Readers: Residential and Business **Readership:** 28,000 (unaudited)

Size	Full colour		Dimensions
Price quoted is per ad	Ongoing	Casual	width mm x depth mm
Trades & Services	\$61	n/a	71mm x 42mm
Bug	\$61	\$64	52mm x 52mm
Double Bug (Vert)	\$119	\$132	52mm x 108mm
Business Card	\$119	\$132	108mm x 52mm
Anchor (Horizontal)	\$222	\$251	220mm x 52mm
Box (Square)	\$222	\$251	108mm x 108mm
Portrait (Vertical)	\$325	\$371	108mm x 164mm
Brick (Horizontal)	\$325	\$371	164mm x 108mm
Double Anchor	\$422	\$479	220mm x 108mm
Half Page (Vertical)	\$524	\$610	108mm x 277mm
Full Page	\$1040	\$1040	220mm x 277mm

Effective from September 1, 2019

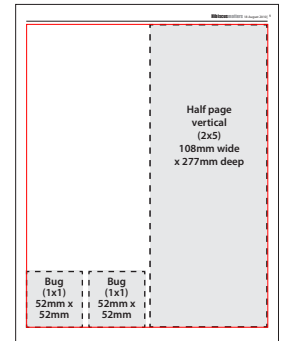
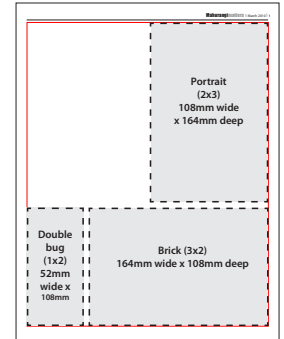
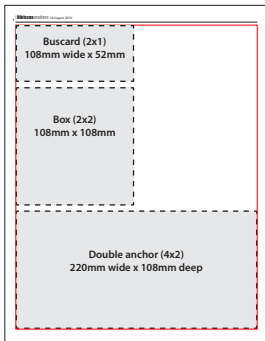
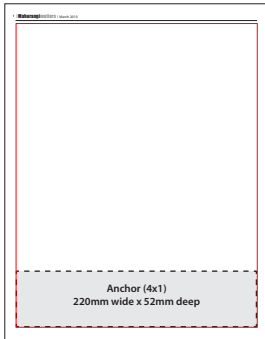
All rates are exclusive of GST. A 50% fee applies for any booking cancelled after deadline.

Specific Page / Preferred Positions – price on application.

Enquiries: phone 09 425 9068 • 022 029 1899 • 022 029 1897
 Email: advertising@localmatters.co.nz • local@localmatters.co.nz

Classifieds: **Text run-on:** \$4.55 per line (6 words per line).
Display: \$11.60 per cm deep (52mm wide). Colour is 20% extra. Classified prices include GST.
 For all classified enquiries phone 09 425 9068 or design@localmatters.co.nz

Online advertising options: phone 09 425 9068 or local@localmatters.co.nz



BOOKING AND DEADLINE INFORMATION

DEADLINES: Publication and deadline dates are available at www.localmatters.co.nz, see our contact us page. Graphic design work is included in the cost of your advert and includes minor changes. However, any substantial changes that were not on the original instructions will incur a cost.

Local Matters also publishes: *Hibiscus Matters* (fortnightly) – Delivered free door-to-door to 23,500 homes and businesses covering Orewa, Whangaparaoa, Silverdale and Waiwera.

Mahurangi Matters is a locally owned and operated fortnightly newspaper, servicing the community you live in. Reader friendly with the size, feel and shelf life of a magazine. We distribute to mail boxes throughout the Mahurangi area. *Mahurangi Matters* is about the people who live and work in the Mahurangi area and the issues that affect our community. It provides readers with up-to-date, relevant news and information and we are proud of the fact that our articles are locally written and not just press release updates.

Mahurangi Matters covers local news, letters, business, health & beauty, cuisine, fishing, sports, entertainment, leisure, arts, gardening, families, interiors, local history, local folk and local landmarks, as well as classifieds and a What's On calendar. Every year we also include special features focusing on winter and summer fashion, health & beauty, retirement, travel, weddings, boating, home maintenance, gardening and gift guides.

SPECIFICATIONS FOR SUPPLYING OWN ARTWORK

If supplying own artwork, it should comply with the following advertising specifications:

FULL PROCESS COLOUR: Advertisements should be supplied as **high resolution (300dpi) CMYK pdfs**. We will accept tif or jpg files providing they are: No less than 300dpi, CMYK (not RGB) and converted to single colour black. If you wish for us to make changes please include layers.

FILE FORMAT: PUBLISHER OR POWERPOINT FILES WILL NOT BE ACCEPTED. NO Word or Excel files will be accepted for use as final copy. Please note that any images in these files MUST be supplied separately as high resolution images (not contained within a document). Any queries please contact (*Mahurangi Matters*) 09 425 9068, design@localmatters.co.nz or (*Hibiscus Matters*) 09 427 8188, hibiscus@localmatters.co.nz

Full Advertising Terms & Conditions can be found online at www.localmatters.co.nz/contact-us.html. Alternatively, they can be forwarded to you by email.

ACCOUNT ENQUIRIES: Phone 09 425 9068 or email: admin@localmatters.co.nz

MAHURANGI MATTERS

17 Neville Street, PO Box 701, Warkworth
 Phone: 09 425 9068
www.facebook.com/mahurangimatters

HIBISCUS MATTERS

21 Florence Avenue, Orewa
 Phone: 09 427 8188
www.facebook.com/hibiscusmatters

WELCOME HOME

For Welcome Home enquiries contact:
 Phone: 022 029 1897
 Email: local@localmatters.co.nz