



Hibiscusmatters

Your LOCAL Community Newspaper

Puhoi • Waiwera • Hatfields • Orewa • Whangaparaoa • Red Beach
• Gulf Harbour • Silverdale • Millwater • Stillwater • Dairy Flat

www.localmatters.co.nz

A division of Local Matters

September 2019

Distribution: 23,500 copies delivered free door-to-door **Frequency:** Twice monthly
Readers: Residential and Business **Readership:** 56,125 (unaudited)

| Size | Full colour | Dimensions |
|------------------------------|----------------------|----------------------|
| Price quoted is per ad | Ongoing 3+ issues | Casual 1-2 issues |
| | | width mm x depth mm |
| Trades & Services | \$66 | n/a |
| Bug | \$66 | \$76 |
| Double Bug (Vert) | \$136 | \$155 |
| Business Card | \$136 | \$155 |
| Anchor (Horizontal) | \$272 | \$303 |
| Box (Square) | \$272 | \$303 |
| Portrait (Vertical) | \$392 | \$457 |
| Brick (Horizontal) | \$392 | \$457 |
| Double Anchor | \$534 | \$606 |
| Half Page (Vertical) | \$660 | \$765 |
| Full Page | \$1320 | \$1403 |

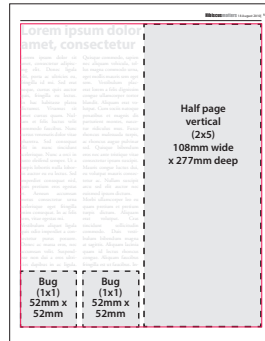
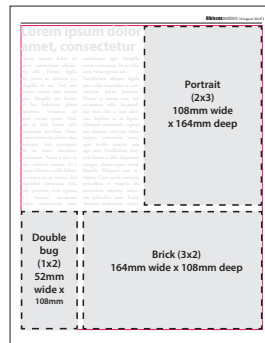
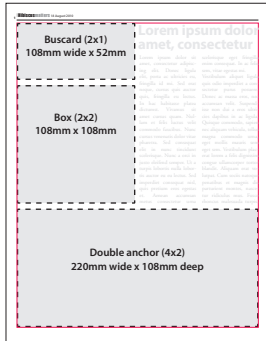
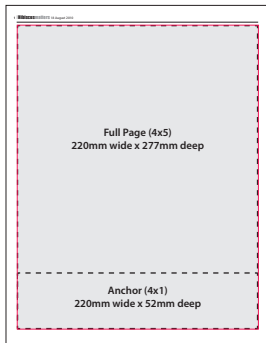
All rates are exclusive of GST. A 50% fee applies for any booking cancelled after deadline.
Specific Page / Preferred Positions – price on application.

For all advertising enquiries: p: 09 427 8188 • m: 022 029 1895
sellit@localmatters.co.nz • m: 022 096 8517 • sales@localmatters.co.nz

Online advertising: 427 8188 • sellit@localmatters.co.nz • sales@localmatters.co.nz

Classifieds: **Standard run-on:** \$6.20 per line. **Display:** \$16.00 per cm deep (52mm wide)
Single colour option 20% extra. Classified prices include GST.

For all classified enquiries email: hibiscus@localmatters.co.nz or phone 427 8188.



BOOKING AND DEADLINE INFORMATION

DEADLINES: Publication and deadline dates are available at www.localmatters.co.nz, see our advertising section. Graphic design work is included in the cost of your advert and includes minor changes. However, any substantial changes that were not on the original instructions will incur a cost.

Local Matters also publishes: *Mahurangi Matters* (twice monthly) – Delivered free door-to-door to 14,400 homes and businesses covering Warkworth, Snells, Matakana, Leigh, Kaipara, Puhoi, Wellsford, Port Albert, Te Hana, Kaiwaka, Mangawhai and Pakiri.

Hibiscus Matters is a locally owned and operated twice monthly newspaper, servicing the community you live in. Reader friendly with the size, feel and shelf life of a magazine. We are reaching the full spectrum of the population in the Hibiscus Coast area. *Hibiscus Matters* is about the people who live and work on the Hibiscus Coast and the issues that affect our community. It provides readers with up-to-date, relevant news and information and we are proud of the fact that our articles are locally written and not just press release updates.

Hibiscus Matters covers local news, letters, business, health & beauty, cuisine, fishing, sports, entertainment, leisure, arts, gardening, families, interiors, local history, local folk, classifieds and What's On calendar. Every year we also include special features focusing on winter and summer fashion, health & beauty, retirement, travel, weddings, on the water, home maintenance and gift guides.

SPECIFICATIONS FOR SUPPLYING OWN ARTWORK

If supplying own artwork, it should comply with the following advertising specifications:

FULL PROCESS COLOUR: Advertisements should be supplied as **high resolution (300dpi) CMYK pdfs**, but we will accept tif or jpeg files providing they are: no less than 300dpi, CMYK (not RGB) and converted to single colour black. All text converted to paths/curves.

FILE FORMAT: PUBLISHER OR POWERPOINT FILES WILL NOT BE ACCEPTED. NO Word or Excel files will be accepted for use as final copy. Please note that any images in these files **MUST** be supplied separately as high resolution images (not contained within a document). Any queries please contact (*Hibiscus Matters*) 09 427 8188, hibiscus@localmatters.co.nz or (*Mahurangi Matters*) 09 425 9068, design@localmatters.co.nz

ACCOUNT ENQUIRIES: Phone 09 425 9068 or email: admin@localmatters.co.nz

HIBISCUS MATTERS

21 Florence Avenue, Orewa
Phone: 09 427 8188 • Fax: 09 427 8186
www.facebook.com/hibiscusmatters

WELCOME HOME

Welcome Home enquiries contact:
022 029 1895, sellit@localmatters.co.nz
or 022 096 8517, sales@localmatters.co.nz

MAHURANGI MATTERS

17 Neville Street, PO Box 701, Warkworth
Phone: 09 425 9068 • Fax: 09 425 9088
www.facebook.com/mahurangimatters

www.localmatters.co.nz