



Hibiscusmatters

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2021	Publication date	Advertising deadline
February	February 3*	January 20
Waitangi Day Feb 6, Valentines Feb 14	February 17	February 3
March	March 3	February 17
	March 17	March 3
April	April 1 (March 31)	March 17
Easter April 2-5, Anzac Day April 25	April 21*	April 7
May	May 5	April 21
Mother's Day May 9	May 19	May 5
June	June 2	May 19
Queens Birthday June 7	June 16	June 2
July	July 1 (June 30)	June 16
	July 14	June 30
August 5	August 4*	July 21
	August 18	August 4
September	September 1	August 18
Father's Day Sept 5	September 15	September 1
October	October 6*	September 22
Labour Day Oct 25	October 20	October 6
November	November 3	October 20
	November 17	November 3
December	December 1	November 17
	December 15	December 1
		*Three week production.

Advertising deadline is for booking ad space. Ad content (for setting) and editorial must be received no later than two days after that deadline.

A 50% cancellation fee applies for any booking cancelled after deadline

School Terms: Term 1 – Feb 1 to April 16 • Term 2 – April 24 to July 9 • Term 3 – July 20 to Oct 1 • Term 4 – Oct 18 to Dec 17